

## V&T Survey Tabulations

Businesses	Hospitality	Retail	
<b>Where is your business located?</b>			
Carson City	19	4	23
Storey County	11	12	23
Washoe County	8	2	10
Douglas County	3		3
Lyon County	1		1
Placer County	1		1
Not indicated	1		1
	44	18	62

### Does the V&T Railway impact your business?

#### Yes

Storey County	9	11	20
Carson City	12		12
Douglas County	2		2
Washoe County	1		1
	24	11	35

#### No

Carson City	7	4	11
Washoe County	6	2	8
Storey County	2	1	3
Douglas County	1		1
	16	7	23

### Please share any positive comments made by customers about their experience on the V&T Railway.

Enjoyed the experience	5	6	11
Love the history	4	3	7
Fun family entertainment	2	2	4
Love the trains	2	2	4
Loved the scenery	2	2	4

**V&T Survey Tabulations**

<b>Businesses</b>	<b>Hospitality</b>	<b>Retail</b>	
Love the events	1	2	3
Loved Polar Express	3		3
Part of the VC Experience	2	1	3
Part of their trip	2		2
Part of group activity	1		1
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	24	18	42

**Please share any negative comments made by customers about their experience on the V&T Railway.**

Would like longer time in VC	2	2	4
Cost	1	2	3
Longer season	1		1
Limited Schedule	1		1
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	5	4	9

**Please list below any changes to the V&T Railway operations that could have a positive impact on your business.**

Expanded train schedule	2	4	6
Additional marketing	2	2	4
More time in Virginia City		3	3
Extend line into Carson City	1		1
Themed rides	1		1
Overnight stay in VC	1		1
Expanded train schedule	1		1
Market to visitors outside the area	1		1
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	9	9	18

**Please list below any changes to the V&T Railway operations that could have a negative impact on your business.**

No polar express	1
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**Please list any suggestions you may have for the V&T Railway that would bring customers to your door.**

Bike shuttles to VC	1
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## **V&T Survey Tabulations**

### **Businesses**

	<b>Hospitality</b>	<b>Retail</b>
Complimentary souvenirs	1	
Coordinate with VC events	1	
Coupons / Discounts	1	
Extend rail bike season	1	
Food with ticket	2	
Group events	1	
Haunted / Ghost train	1	
Hiking / bike paths	1	
Include in Fam tours	1	
Live action stories / re-enactments	2	
Lodging / food discounts	1	
Pamphlets / info	1	
Promote Carson City amenities	1	
Special events	1	
Tour packages	1	
V&T / Business promotions	2	