

*lots of material*

## Actual Profit to V&T (2019) vs. Projected 2023 Profits

### 2019

These are the actual figures from our 2019 Season at the Polar Express.  
 V&T was issued a total of \$7,845.30 for 2019

	Price	Qty Sold	Total for Season	V&T Cut -30%	Total to V&T
Photo/Matte	\$17.00	816	\$13,872.00	\$5.10	\$4,161.60
Extra Photo	\$5.00	651	\$3,255.00	\$1.50	\$976.50
Extra Matte	\$3.00	168	\$504.00	\$0.90	\$151.20
Flash Drive	\$40.00	213	\$8,520.00	\$12.00	\$2,556.00
<b>Totals:</b>		1848	\$26,151.00		<b>\$7,845.30</b>

### 2023

These are the projected figures based on actual, proven, numbers from  
 2019 at 25% to V&T

	Price	Qty Sold	Total for Season	V&T Cut -25%	Total to V&T
Photo/Matte	\$25.00	816	\$20,400.00	\$6.25	\$5,100.00
Extra Photo	\$10.00	651	\$6,510.00	\$2.50	\$1,627.50
Extra Matte	\$5.00	168	\$840.00	\$1.25	\$210.00
Flash Drive	\$50.00	213	\$10,650.00	\$12.50	\$2,662.50
<b>Totals:</b>		1848	\$38,400.00		<b>\$9,600.00</b>

These are the projected figures based on actual, proven, numbers from  
 2019 at 30% to V&T

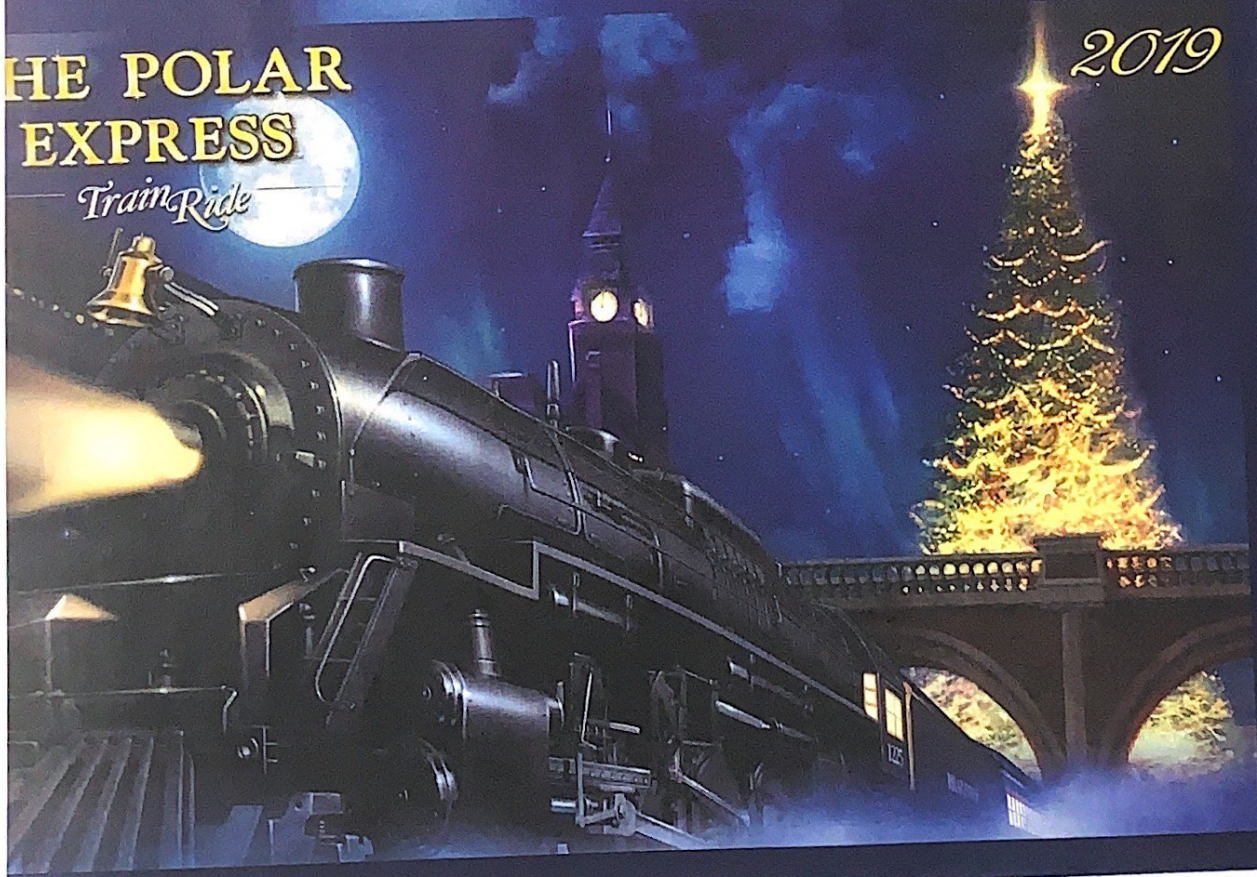
	Price	Qty Sold	Total for Season	V&T Cut -30%	Total to V&T
Photo/Matte	\$25.00	816	\$20,400.00	\$7.50	\$6,120.00
Extra Photo	\$10.00	651	\$6,510.00	\$3.00	\$1,953.00
Extra Matte	\$5.00	168	\$840.00	\$1.50	\$252.00
Flash Drive	\$50.00	213	\$10,650.00	\$15.00	\$3,195.00
<b>Totals:</b>		1848	\$38,400.00		<b>\$11,520.00</b>

We project the sales to increase exponentially as post-Covid trends for increase in spending in memory making experiences have increased. Revenue will also be generated from clients coming in from the photography studio when they are unable to obtain reservations as the photo-studio is 80% sold out already.

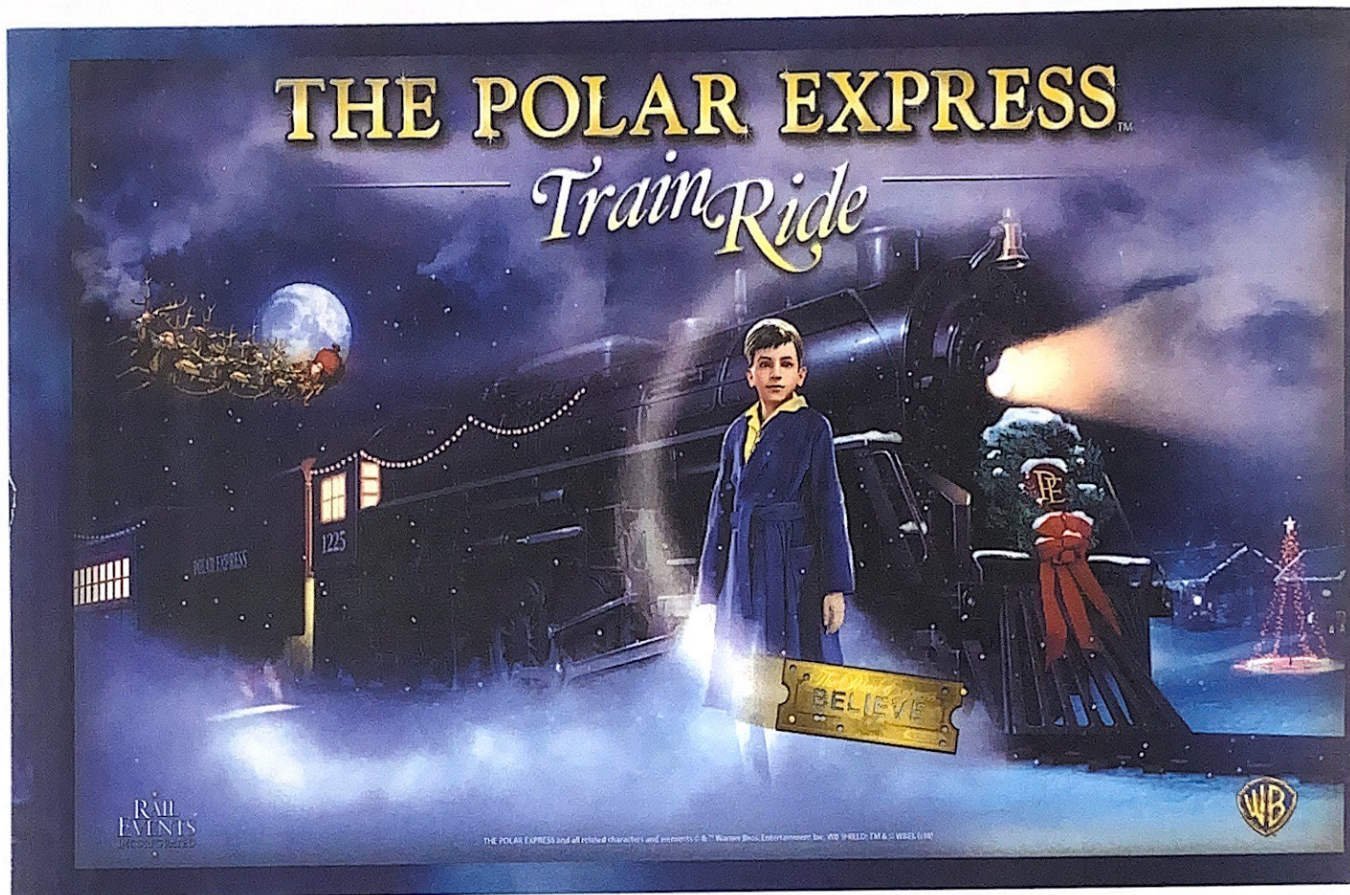
THE POLAR  
EXPRESS

*Train Ride*

2019







VTrailway.com

Portraits By: Santa Dennis  
& Magical Moments Studio  
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